

Privacy Policy

Effective Date: 01/01/2025

Visual Impact Menus ("we," "us," or "our") is committed to protecting the privacy and personal information of our customers and users. This Privacy Policy explains how we collect, use, and safeguard your information when you use our services, including our website, applications, digital signage solutions, AI technologies, and business automation tools.

1. Information We Collect

We collect various types of information to provide and improve our services, including:

- **Personal Information:** Name, email address, phone number, and business details when you contact us or use our services.
- **Technical Data:** IP addresses, browser type, device information, and access times for analytics and troubleshooting.
- **AI and Automation Data:** Information gathered through our AI-powered systems and business automation tools to personalize and enhance your experience.
- **Cookies and Tracking Technologies:** Data collected through cookies, pixels, and similar technologies to enhance user experience.

2. How We Use Your Information

We use the collected information to:

- Provide, maintain, and improve our services, including AI and business automation solutions.
- Communicate with you, including customer support and marketing updates.
- Analyze usage patterns to improve our offerings.
- Ensure the security of our systems and data.
- Personalize user experience through AI and automation.

3. Data Sharing and Disclosure

We may share your information with third parties only for the following reasons:

- With service providers to assist in operating our services (e.g., hosting, analytics, AI solutions).
- To comply with legal obligations or protect our rights.

4. Legal Basis for Processing

We process your data based on your consent, contractual necessity, legal obligations, and our legitimate interest in providing AI-powered and automated business solutions.

5. Data Security

We implement industry-standard measures to protect your information from unauthorized access, alteration, or disclosure.

6. Data Retention

We retain your data only as long as necessary to fulfill the purposes described in this policy, comply with legal obligations, or resolve disputes.

7. Your Rights

You have the right to:

- Access and request a copy of your personal data.
- Request corrections or deletions of your information.
- Object to or restrict our data processing, including AI and automated processing.

8. Cookies and Tracking Technologies

We use cookies to enhance user experience. You can control cookies through your browser settings.

9. Policy Updates

We may update this Privacy Policy periodically. Changes will be posted on our website with the updated effective date.

10. Contact Us

If you have questions about this Privacy Policy or wish to exercise your rights, please contact us at info@visualimpactmenus.com

By using our services, you consent to the terms of this Privacy Policy.